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MONDAY, JULY 10

## NXP in the Drone/UAV (Unmanned Aerial Vehicle) market

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July 10, 2017 at 08:00 AM – 09:00 AM PDT  
July 10, 2017 at 05:00 PM – 06:00 PM PDT

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They deliver packages shortly after ordering and provide you fast first aid in case of emergencies in rough terrain. They efficiently dust agricultural land, inspect oil pipelines for damage and capture cool pictures and videos. And these are just few applications where drones can be used.

UAVs (Unmanned Aerial Vehicles) promise new perspectives on the world around us and the ability to go places that were once impossible. NXP is a trusted leader in automotive, radar, aerospace, RF, security, motor control and battery management and places the world's most complete portfolio of UAV technologies in the hands of developers by providing secure, reliable and diverse technology solutions for every level of a UAV project.

Join us in this session to learn how NXP is positioned in this emerging market and get more information on the complete portfolio of UAV technologies and solutions that NXP offers.

After registering, you will receive a confirmation email containing information about joining the webinar.

### Who's talking?



Iain Galloway, P.Eng., is a Systems Innovation Engineer with the Automotive Business Unit at NXP.

Previously, he led a Systems Innovation Team within Global Sales and Marketing at Freescale Semiconductor where he prepared and managed the award-winning Smarter World Tour tractor trailer, one of the largest rolling showcases of technology in the world.

Iain is currently a lead technology advisor on the Drone Team within NXP, working with a cross-company team of product and applications experts to provide practical solutions for the drone and autonomous vehicle marketplace.

