

The main goal of the VIP4SME (Value Intellectual Property for SMEs) project is to sustainably enhance Intellectual Property (IP) support services to SMEs in order to allow them to understand the value of the intellectual capital they create and own, and to define strategies and management practices allowing them to better turn this capital into commercial values and competitiveness. This challenge will be jointly addressed by 31 National Intellectual Property Offices (NIPOs) from EU member states and countries participating in Horizon2020 together with 22 local partners working in close cooperation with NIPOs and which are mostly business support providers (BSPs) having easy access to their local SMEs. Synergies with other IP stakeholders and especially international organisations (EPO, OHIM, Benelux Office for Intellectual Property, WIPO) will be created. Training contents, tools and IP support services specifically designed and corresponding to identified needs of SMEs will be adapted or newly created, managed and made available to all project partners, in order to serve the improvement of IP support in all participating countries. Through an implementation plan, defining quantitative objectives for each country, and a project organisation supporting all participants in the practical implementation of new IP training and IP services, it will be ensured that at least 3,500 SMEs will be reached by high value IP support activities. Communication activities, including via the joint innovaccess.eu website, will be either targeted toward the diffusion of specific information such as cross-boarder IP information and other relevant information on the business use of IP, or toward promotion of the services and activities made available by the VIP4SME project and benefiting directly SMEs.

#### GENERAL INFORMATION

<b>Call</b>	H2020-INNOSUP-2014-3				
<b>Budget</b>	3 M€	<b>EU contribution</b>	100%	<b>Duration</b>	48 months: 01/12/15-30/11/19
<b>Coordinator</b>	FRAUNHOFER GESELLSCHAFT ZUR FORDERUNG DER ANGEWANDTEN FORSCHUNG EV				
<b>Partners</b>	ASSOCIATION FRANÇAISE DES POLES DE COMPETITIVITE, LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY, BUSINESS UPPER AUSTRIA - OO WIRTSCHAFTSAGENTUR GMBH, DEUTSCHES PATENT- UND MARKENAMT, FRAUNHOFER GESELLSCHAFT ZUR FORDERUNG DER ANGEWANDTEN FORSCHUNG EV, PATENT OG VAREMAERKESTYRELSEN, MITTETULUNDUSUHING EESTI INTELLEKTUUAALOMANDI JA TEHNOLOOGIASIIRDE KESKUS, INSTITUT NATIONAL DE LA PROPRIETE INDUSTRIELLE, HELLENIC INDUSTRIAL PROPERTY ORGANISATION, FOUNDATION FOR RESEARCH AND TECHNOLOGY HELLAS FORTH, DRZAVNI ZAVOD ZA INTELEKTUALNO VLASNISTVO, 12 SZELLEMI TULAJDON NEMZETI HIVATALA, Camera di Commercio, Industria, Artigianato e Agricoltura di Venezia Rovigo Delta – Lagunare, VIESOJI ISTAIGA LIETUVOS INOVACIJU CENTRAS, INSTITUTO NACIONAL DA PROPRIEDADE INDUSTRIAL, INTELLECTUAL PROPERTY OFFICE OF THE REPUBLIC OF SERBIA, CENTRUM VEDECKO TECHNICKYCH INFORMACII SLOVENSKEJ REPUBLIKY, TURK PATENT ENSTITUSU, THE PATENT OFFICE				
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