

- Call for tender –

Requirements specification for “Website Creation”

Call for tender reference: 21-ADMIN-CS-380

I. Introduction

a) What is Gazelle Accelerator?

The Gazelle Accelerator programme aims at supporting existing technology-based companies, SMEs, start-ups and scale-ups, by accelerating their international business, innovation and financial capacities.

The programme targets technology-based companies (SMEs, start-ups and scale-ups), that are developing solutions in the 4.0 industry: Analytics & AI; Internet of Things; Simulated and Augmented/Virtual Reality; Collaborative and Mobile Industrial Robots; Agile Manufacturing applications.

This activity started in 2020, we supported 71 start-ups / scale-ups / SME’s through 14 different countries and we enabled more than 80 connections between them and corporates/investors.

Consortium: Robo Valley (Netherlands), TU Delft (Netherlands), LINPRA (Lithuania), KTU (Lithuania), LMS (Greece) and Aerospace Valley (France).

More information: [Gazelle Accelerator: Creating European Gazelles to boost Europe’s manufacturing sector – EIT manufacturing](#)

Linkedin: GazelleAccelerator

Twitter: @GazelleAcceler1

Website to be created/updated: <https://gazelle-accelerator.eu>

b) About Aerospace Valley

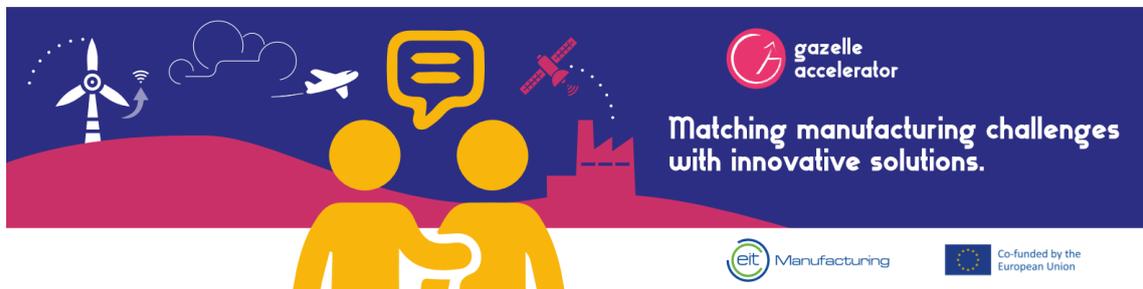
Aerospace Valley is the first world competitiveness cluster for the aerospace sector, serving three strategic industries - Aeronautics, Space and Drones – and covering the Occitanie-Pyrénées-Méditerranée and Nouvelle-Aquitaine regions.

With its Ecosystems of Excellence – Embedded and Communicating Systems; Structures, Materials and Processes; Propulsion and Embedded Energy; Economy of Data and Artificial Intelligence; Solutions for the Industry of the future – Aerospace Valley drives a supportive, competitive and attractive community aimed at fostering innovation in order to serve growth.

Ranking in the top 3 world competitiveness clusters for the performance of its cooperative R&T projects (among which 619 have already been funded), Aerospace Valley is in charge of animating a dynamic network of international reputation, composed of 825 members (industries, research labs, training centers, universities and high schools, local authorities, structures for economic development) including 562 SMEs.

II. Context of the call

This document represents the specification requirements for a consultation to select a potential company expert in the following subject: **“website creation”**. The aim is to produce a main landing page for the Gazelle Accelerator Programme with one or two pages.



Picture n°1: Gazelle Accelerator Banner

III. Description of the expected services

a) Methodology

In collaboration with Aerospace Valley, and the other members of the consortium, the company will have the following mission: creation of a website as a “one page” website to present Gazelle Accelerator Programme. The website shall contain at least:

- A short description of the programme, our partnership with the EIT Manufacturing, the consortium and the scope of Industry 4.0;
- The benefits for each actors (startups/corporates/investors) to participate;
- Key numbers (start-ups engaged, countries, use cases, etc.);
- Videos of the startups who participated (they will be provided) + testimony;
- A contact form to join the Gazelle Accelerator Team;
- Links for LinkedIn, Twitter;
- A page with news & events, that after the website is finished, we can update easily with news and new events about Gazelle Accelerator;
- A page with all the startups accelerated with their description, logos and websites, that we can easily update with new start-ups;
- Privacy and cookies policy;
- Some graphics are already available but new ones will have to be created;
- All the texts will be provided by Aerospace Valley;
- Some animations included (e.g. zoom when the mouse is on the picture, graphics elements in motion on the website...);

- Development of the website via content management system (CMS);
- Compatible with Edge, Internet Explorer, Safari, Firefox, Chrome and working under Windows, Mac OS or Linux; on smartphone and digital tablet;
- The website must be responsive and all its content must be editable at all time;
- 2 hours online training for 2 people to become autonomous to update the website once it's finished (e.g. update the news & events, update the videos of the start-ups with new testimony, new partners in the projects added in 2022, new start-ups to be added in the website or deleted...);
- The website must show the business creation, the innovation and the dynamics of the project Gazelle Accelerator;
- Transfer of the website's rights to Aerospace Valley;

Good to know: we already have a hosting and domain name for the website, this has not to be included in the quotation.

Example of websites for inspiration:

[Adaxis](#)

[Aernauts – Creativity meets technology](#)

[WORKS | LETTERS, INC. \(letters-inc.jp\)](#)

[Dataveyes | Interactions Humain Données](#)

b) Planning

The call for tender is opened from Wednesday 08/09/2021 to Wednesday 22/09/2021.

The selection will be done on the 23 and 24/09/2021.

The work of the company will start on Monday 27/09/2021 and will run until Monday the 25/10/2021.

The deadline for the proposal submission is the 22th of September 2021 at 6pm.

The selection of the consultant will be completed on the 24th of September 2021.

The proposition will have to be sent per e-mail at the following e-mail address: ruf@aerospace-valley.com. The proposition will have to include:

- A description of the activities of the supplier;
- A planning and action plan;
- References;
- Examples of websites realized;
- If there is sub-contracting and if yes which part is sub-contracted;
- Detailed price quotation.

A receipt confirmation will be sent to you to confirm the reception of your proposal. By no means Aerospace Valley has the obligation to hire a company after this consultation.

Contact Aerospace Valley for this call of tender: Florian Ruf, Chief Project Officer:
ruf@aerospace-valley.com.